



J'LaChic Productions, LLC | Las Vegas, NV \* San Francisco, CA  
(888-609-5964) | [www.lasvegas-newyeareve.com](http://www.lasvegas-newyeareve.com) | [www.JLaChic.com](http://www.JLaChic.com)

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## Greetings,

We invite you to join us as a sponsor of the event “**Glitz n’ Glamour viva Las Vegas**” and in support of the agencies benefiting from it. J’LaChic’s annual New Year’s Eve gala is held as a Celebration of Diversity as people from around the world come together to enjoy a ‘wonderland’ of merriment in a formal, elegant, exciting atmosphere, while simultaneously raising funds for programs focused on social and civic matters surrounding HIV Awareness, homeless service networks, and the advancement of the creative and innovative talents of inner-city youth.

**Glitz n’ Glamour viva Las Vegas** is a spectacular New Year’s Eve Celebration. Held this year at Las Vegas’ Paris Hotel and hosted by a well known celebrity artist; this unforgettable evening includes an enchanting champagne reception, delectable sit-down dinner, a captivating cabaret dinner show, multiple party rooms filled with R&B, Jazz, Salsa, Top 40 party bands, DJs, casino gaming, as well as comedic entertainment. The full campaign will commence with a promotional cabaret-dinner show performance in November at the Caesar’s Palace, Emperor Ballroom, concluding with the annual New Year’s Eve ‘Glitz n’ Glamour’ Extravaganza at the Paris.

### Event Highlights:

Sizzling Salsa  
Swing Fever Extravaganza  
Smooth Jazz Martini Lounge  
Flashback 70’s 80’s R&B Party Room  
Cabaret Dinner Show: *Harlem Nights – Motown Lights!*  
Comedy Cabaret Corner  
VIP Club Tables

**Proceeds** from **Glitz n’ Glamour viva Las Vegas** will benefit The Richmond/Ermet AIDS Foundation, a 501 (c) (3) agency who raises funds for AIDS service agencies; as well as the Hands from Heaven’s Streets2Studios’ Program (s2s). s2s’ objectives surround creating and maintaining after school programs centered on performing arts.

**Event Sponsors** are invited to join our effort with financial or hosting assistance. Sponsor’s monetary or in-kind contributions help underwrite the cost of the production, help ensure net proceeds go to the selected beneficiary agencies, and lastly, ensure the event’s overwhelming success.

**In-Kind Sponsors** tremendously assist with offset costs with contributions surrounding: travel, lodging, wardrobe, sound, light, staging.

Please review and consider the sponsorship levels listed on subsequent pages. We thank you for your consideration, and look forward to hearing from you at your earliest convenience.

Sincerely,

### LaDonna Trotman

Executive Director / Event Producer

### J’LaChic Productions and Theatre

(888) 609-5964

[www.JLaChic.com](http://www.JLaChic.com) \* [www.lasvegas-newyeareve.com](http://www.lasvegas-newyeareve.com)

# *Glitz & Glamour Viva Las Vegas \* Sponsor Levels*

Proceeds from **Glitz & Glamour Viva Las Vegas** will benefit The Richmond/Ermet AIDS Foundation, a 501 (c) (3) agency who raises funds for AIDS service agencies to support services for men, women, and children with HIV and AIDS; as well as the Hands from Heaven's program "Streets2Studios' (s2s). s2s' objectives surround providing care for adolescents and younger children who are unable to be maintained in a regular foster home; and in creating after school programs centered on performing arts.

- **\$20,000 – Premier Sponsor**
- **\$10,000 – Platinum Sponsor**
- **\$5,000 – Corporate Sponsor**
- **\$2,500 – Supporting Sponsor**

## Premier Sponsor - \$20,000

- Title naming rights to event ("Your Co. Inc." Presents "Las Vegas Glitz & Glamour New Year's Eve Gala")
- Media Package:
  - Company name and message included in over 100 programming mentions and commercials.
  - Listing on radio or TV station's website with info and hyperlink.
- Logo and company message presented in all transit (i.e. taxi, bus, rail) advertisement campaigns
- Exhibit space at the event for on-site presentations
- Signage and banners strategically placed throughout the event.
- Logos prominently displayed as Premier Sponsor in all promotional material including
  - Press Releases, invitations, event programs, magazines, newspaper ads
  - Website and internet marketing with hyperlinks included
- Full page ad in event program
- 10 Dinner, Show and Party Extravaganza tickets with premium seating

## Platinum Sponsor - \$10,000

- Media Package:
  - Company name and message included in over 50 programming mentions and commercials.
  - Listing on radio or TV station's website with info and hyperlink.
- Exhibit space at the event for on-site presentations
- Signage and banners strategically placed throughout the event.
- Logos prominently displayed as Platinum Sponsor in all promotional material including
  - Press Releases, invitations, event programs, magazines, newspaper ads, postcards, flyers
  - Website and internet marketing with hyperlinks included
- Half page ad in event program
- 5 Dinner, Show and Party Extravaganza tickets with premium seating

## Corporate Sponsor - \$5,000

- Exhibit space at the event for on-site presentations
- Logos displayed in invitations, event programs, website and internet marketing with hyperlinks included.
- Quarter page ad in event program
- 10 Party Extravaganza tickets

## Supporting Sponsor - \$2,500

- Exhibit space at the event for on-site presentations
- Logos displayed in invitations, event programs, website and internet marketing with hyperlinks included.
- Quarter page ad in event program
- 5 Party Extravaganza tickets



SPONSORSHIP FORM

**Sponsorship Level / Amount:**

**Company Name:**

**Address:**

**Principal Contact:**

**Title:**

**Phone-main:**

**Phone-alternate:**

**Company URL:**

**Email:**

**Anticipated date of fund submission:**

**Logo data:**

Please submit a camera ready, high-resolution jpeg and/or EPS logo file to [info@jlachic.com](mailto:info@jlachic.com) for use in marketing materials as outlined in the above package

**Please return completed sponsorship form to:**

J'La Chic Productions LLC  
1511-M Sycamore, #275, Hercules, CA 94547  
Or Fax: 510-217-3479

We thank you in advance for your support. Upon receipt, our office will immediately contact you to confirm receipt and personally acknowledge and express appreciation.

With warm regards,

**LaDonna Trotman**  
Executive Director / Event Producer  
**J'LaChic Productions**

Office: 888-609-5964  
Facsimile: 510-217-3479  
Contact : [ladonna@jlachic.com](mailto:ladonna@jlachic.com)

